



Waitakere Indian Association
“Working for you and your family”

P O Box 21-670, Henderson.
www.wia.net.nz

DIWALI – A FESTIVAL OF LIGHTS

GOLD SPONSORSHIP PROPOSAL

The main benefits for Gold Sponsors are:

Advertising:

Media advertising (Community Radio)

Gold sponsor’s advertisement will screen on a large screen TV at the hall (30 second still ad to be played throughout the show).

Gold sponsor is also entitled to put advertising signs around the hall and so raising its profile further in the Community. (Signs need to be put in such way as to not restrict view of the stage and the Sponsor to provide own signs)

Trade/Information Stall

Gold sponsors will be entitled to a trade stall/booth at the hall. Trestle tables will be provided for this.

Publicity:

Gold sponsors logo will be printed in our posters and flyers.

Sponsor’s logo will be published in our Website acknowledging your company as a sponsor.

GOLD sponsor will be acknowledged at the opening ceremony as one of the major sponsors.

Being a good corporate citizen showing social responsibility by supporting a worthy cause.

Cost of Gold sponsorship is:

The sum of \$10,000.00 plus GST.

Please let us know of your acceptance by 7 September 2010.

Payment to be made on or before 30th September 2010.

Please sign below your acceptance of our proposal.

Company Name

Signature of authorised person

Name

Designation

