



Waitakere Indian Association
“Working for you and your family”

P O Box 21-670, Henderson.
www.wia.net.nz

6 August 2010.

Waitakere Diwali – A Festival of Lights 2010

Currently over 50 different ethnic groups with a combined population of over 30000 live in Waitakere City. With such a large number and growing everyday, celebrating the *Diwali* (A Festival of Lights) in our diversely cultural City is seen as a way to continue building better relations with the community.

Diwali Festival was initiated in Waitakere by Waitakere Indian Association (WIA) in 2000 and has grown from strength to strength since then and Waitakere City Council has developed a partnership with WIA to celebrate the event. This festival is intended to attract the wider Kiwi communities to participate in the event. In the last three years we have seen some 20,000 people attend the event annually. WIA has been successfully operating for the last ten years and has achieved considerable credibility with the Community and the Waitakere City Council.

WIA is celebrating its Annual *Diwali* Festival this year and wishes to invite **your company** to be one of its sponsors. We believe that your participating in this event will further enhance the celebrations and the leadership role played by **your company** in the community. More benefits and proposed arrangements are outlined in the attached sheet.

This event will be held on Sunday 24th of October at The Trusts Stadium, Henderson. The day's programme will start at 11.00am with a colourful presentation of rich Indian culture and tradition on the theme of *Diwali* – A festival of lights.

VIP's invited include the Governor General, Prime Minister, Mayor of Waitakere City and various Ministers and Members of Parliament.

Should you have any questions please do not hesitate to contact me.

Thanking you in anticipation.

Yours sincerely,

Manoj Tahal
Sponsorship Director
Waitakere Diwali Festival Committee.

